

*Dear Colleagues,*

It is a great pleasure for us to present Bioron's new catalogue to you. The line of products offered for 2007-2008 contains a full range of highly reliable Bioron products much appreciated by our regular customers along with new items, some of them being quite unique.

Over recent years a lot of research laboratories have started using DNA-free Taq DNA polymerase as the most reliable enzyme for PCR, and Bioron is proud of being one of the first companies to launch **DFS-Taq** DNA polymerase on the market.

Currently the **SuperHoTTaq** DNA polymerase from Bioron is regarded as one of the best enzymes for specific and sensitive qPCR.

A new list of products from Bioron includes an entirely new type of endonucleases. In contrast to regular restriction endonucleases these enzymes recognize only methylated recognition sites and cannot cleave non-methylated sequences. They can be used as a **new tool in the study of DNA methylation**.

The most exciting new development proposed by Bioron is a simple and convenient device for end-point PCR fluorescence measurements. Since a lot of PCR is only performed to find out if a specific template is present in the sample, the post-PCR electrophoresis step can be easily replaced by the fast end-point reporter fluorescence measurement.

The Bioron **Gene Machine** is a simple fluorimeter which provides fluorescence measurements in regular tubes after PCR in a standard thermocycler. You can find more additional information about this simple and convenient technique in our catalogue and on the Bioron web-page [www.bioron.net](http://www.bioron.net).

This **end-point fluorescence measurement technique** can serve most varied purposes, e.g. it can be easily used in PCR diagnostics. Bioron presents a full list of quite new kits for the detection of several viral and bacterial pathogens by means of this innovative, simple and convenient technique. However, you can easily **create your own system** for end-point PCR fluorescence detection.

The service provided by Bioron is recognized by our customers as fast, efficient, friendly and flexible. The new location of the company makes it easier for us to serve you better. Please feel free to ask any tricky questions concerning our products or other products related to our line. We will try to do our best to meet all your demands and requirements.

We do hope that innovative high-quality products and first-class service offered by Bioron will help you to **perform** new challenging tasks in the field of gene technologies in **the forthcoming years**.

*Andreas Steinhoff*

*Dr. Sergey Kovalenko*

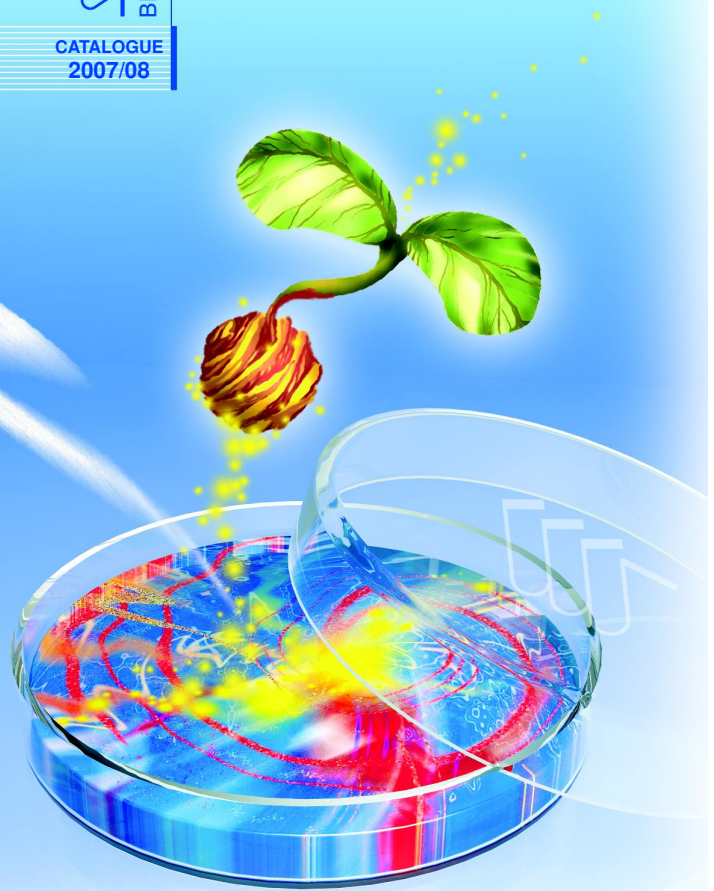




CATALOGUE  
2007/08

BIORON GmbH  
Tel: 0049 621 5720915  
Fax: 0049 621 5720916  
E-mail: [info@bioron.net](mailto:info@bioron.net)

BIORON Pvt. Ltd. (Singapore)  
Tel: 0065 6896 6942  
Fax: 0065 6896 6750  
E-mail: [orders\\_asia@bioron.net](mailto:orders_asia@bioron.net)  
[www.bioron.net](http://www.bioron.net)





## BIORON Germany

|                         |   |
|-------------------------|---|
| <b>Tel.</b>             | ++49 621 5720915  |
| <b>FAX</b>              | ++49 621 5720916  |
| <b>E-mail</b>           | info@bioron.net   |
| <b>Post Bioron GmbH</b> | Rheingönheimer Str. 36<br>D-67065 Ludwigshafen<br>Germany |



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|                         |   |
|-------------------------|---|
| <b>Tel.</b>             | ++49 621 5720915  |
| <b>FAX</b>              | ++49 621 5720916  |
| <b>E-mail</b>           | info@bioron.net   |
| <b>Post Bioron GmbH</b> | Rheingönheimer Str. 36<br>D-67065 Ludwigshafen<br>Germany |

## BIORON Singapore

|                              |   |
|------------------------------|---|
| <b>Tel.</b>                  | 0065-6896 6942  |
| <b>FAX</b>                   | 0065-6896 6750  |
| <b>E-mail</b>                | orders_asia@bioron.net                                    |
| <b>Post Bioron PVT. LTD.</b> | 8 Boon Lay Way<br>#03-10, TradeHub 21<br>609964 Singapore |

## BIORON Singapore

|                              |   |
|------------------------------|---|
| <b>Tel.</b>                  | 0065-6896 6942  |
| <b>FAX</b>                   | 0065-6896 6757  |
| <b>E-mail</b>                | orders_asia@bioron.net                                    |
| <b>Post Bioron PVT. LTD.</b> | 8 Boon Lay Way<br>#03-10, TradeHub 21<br>609964 Singapore |

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